



# SMARTPHONE URBAN HUNT

EVENT OVERVIEW

Best  
Selling  
Outdoor  
Event



## EVENT DETAILS

# SMARTPHONE URBAN TREASURE HUNT



6-250  
People



Worldwide



1.5-2 Hrs



Outdoor

## Event Overview

Give your colleagues the chance to break out of the office for some fun and exploration around your local area with a Smartphone Urban Treasure Hunt! An entirely app-based experience, this activity gives teams the chance to show off and develop their teamwork and collaboration skills by working in smaller teams to answer trivia questions and complete challenges around your chosen location.

This simple yet effective activity is a great way to give your team some freedom on your next team building day and allow them to show leadership, giving them the chance to explore GPS hotspots at their own pace in a bid to win as many points as they can and beat the competition.

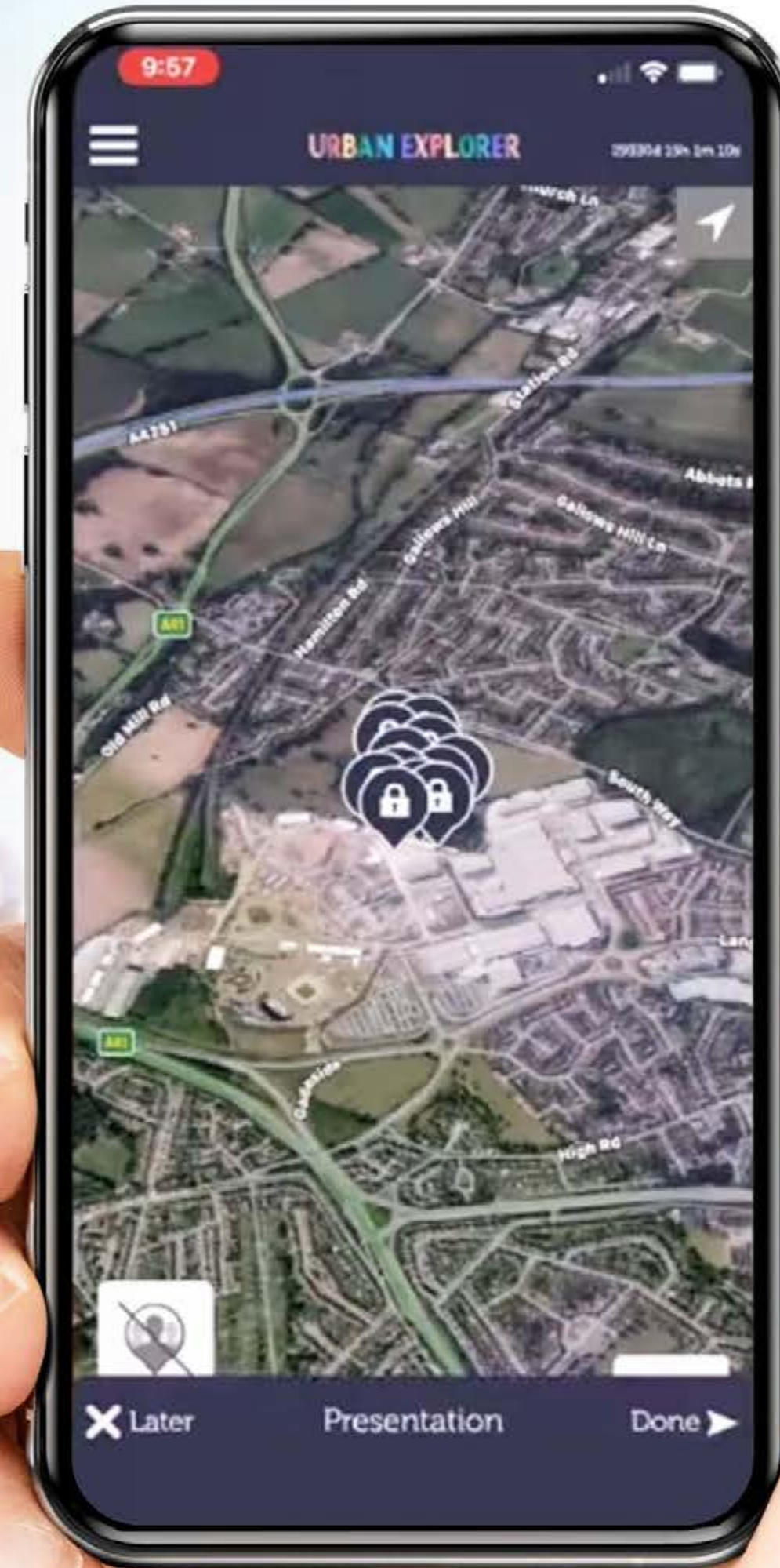


### Free Venue Finding Service

Let us find the ideal venue to perfectly suit your activities & needs.

## Benefits Include...

- ✓ Light-Hearted Competitiveness
- ✓ Fun for All
- ✓ Encouraging Creativity
- ✓ Encouraging Communication
- ✓ Team Bonding
- ✓ Working towards a common goal



Breaking news – send your live news report of something extraordinary going on around you – serious, hilarious or even mundane...

Your report can be no longer than 15 seconds. Record it through the app, save and then submit to get your points!



This challenge requires your team to record a video

Record video

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## What Happens At Your Event?

Prior to the event starting, everyone will get to download the bespoke game app on their phones. With the option to add on a remote facilitator to manage the event, they will explain how the activity will run before splitting everyone up into smaller teams of 4-6 people. Each team will also get to assign their own team name and make selfies for each member.

From here, teams will get to use the app's interactive map to track down the nearest GPS hotspots. At each hotspot, teams will be faced with a series of trivia questions, tasks and interactive photo/video challenges, earning points for each successful attempt.

With a live scoreboard on the app to keep track of other teams' progress, those with the highest score at the end of the activity will be crowned the overall winners of the day!

## What's Included?

- ✔ Self-ran event – Take a selfie and sort a name your team before you begin
- ✔ Complete these interactive challenges to earn points and finish ahead of your colleagues
- ✔ Start anywhere within the centre of your chosen location and head to different hotspots - you will cover around 3km in total - the activity should take up to 2 hours
- ✔ Live scoreboard, tracker map, image recognition and GPS activation within the app
- ✔ Full risk assessments & £5million public liability insurance

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## Frequently Asked Questions

### ? Is the Smartphone Urban Treasure Hunt okay for large groups?

Definitely! In fact, this activity can cater from 6 to 250 people split into smaller teams to take on the questions and challenges. As the price is per person, you have a lot of flexibility for both small and large groups.

### ? How far could we walk?

You can choose a lot of the route your group takes during the treasure hunt, but we usually say up to 3 kilometres at any given location.

### ? How many is in a team?

We recommend keeping your team between 4-6 people no matter the group size so everyone can get involved in the tasks.

### ? Does each player need their own device?

You can play with one device per team, however we suggest everyone downloading the app. It's free, and this way the activity is more inclusive as everyone can see the questions & answer together.

### ? Do you provide the smartphone for the Smartphone Urban Treasure Hunt?

No, everyone can use their own smartphone devices on the downloadable app that we provide. This means you have full control of the event!

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## Our Clients

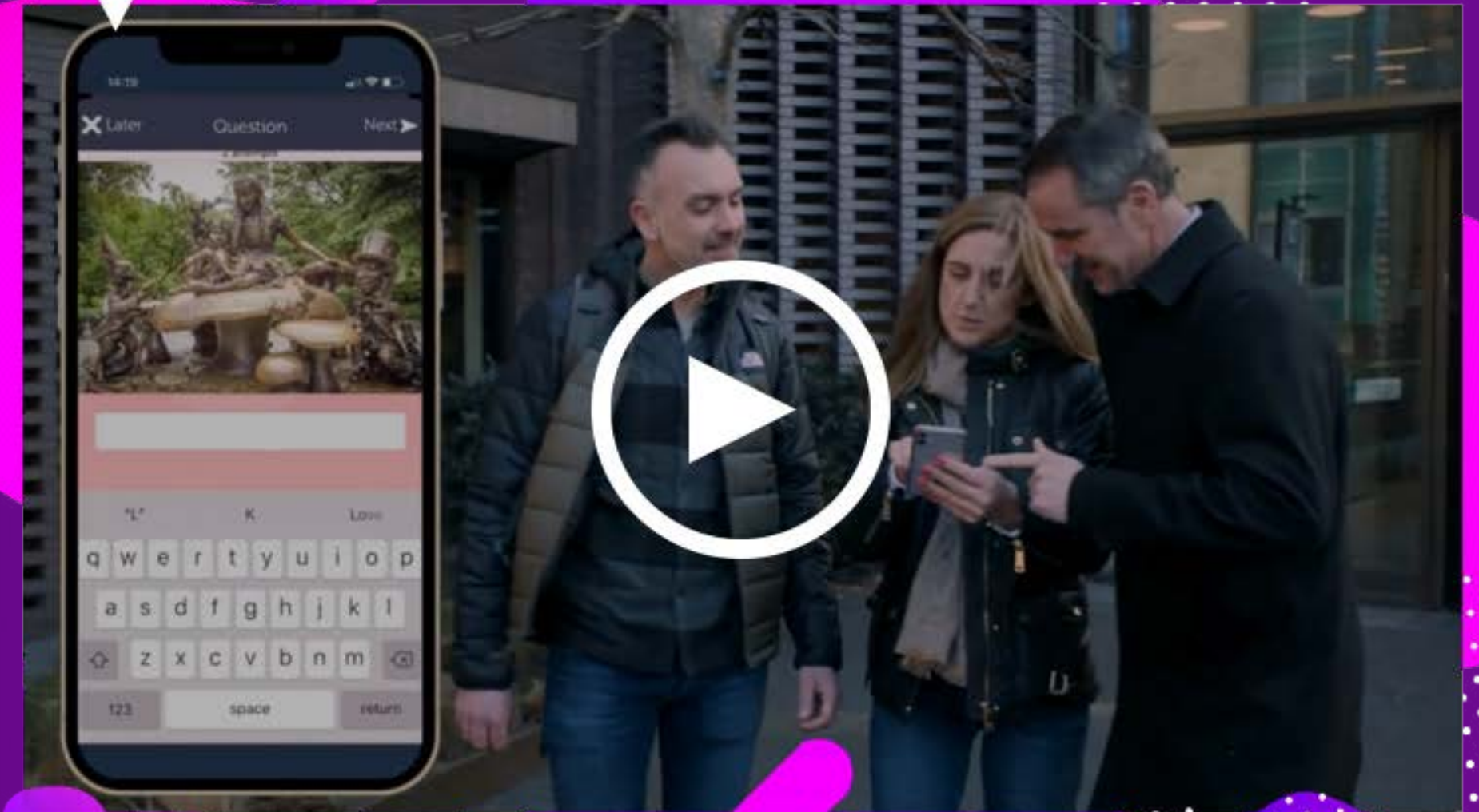


99% of our customers think we're better than great!

Excellent ★ Trustpilot



## WATCH THE VIDEO



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